



Missouri Department of Economic Development

FY 2023

MISSION

We help create greater opportunities for Missourians to prosper

ASPIRATION

We will be the best economic development department in the Midwest

THEMES

Customer Centric
with every aspect of the organization designed around the businesses and communities we serve.


One Team
focused on recruiting, retaining and developing team members to better serve our customers.

Data Driven
using forward-looking insights to continuously inform our decisions and improve our programs.

INITIATIVES

- Build integrated digital systems to manage DED programs, improving experiences for customers and our team.
- Modernize the DED website so that it reflects DED's current programs and improves the customer experience.
- Streamline due diligence processes across DED programs, reducing turnaround time and burden for DED customers and our team.

- Develop department-wide onboarding that 1) introduces new hires to DED, 2) helps them understand their role within the larger mission, 3) equips them with basic knowledge and resources to be successful.

 Review how jobs are classified across DED and make recommendations for ways to improve equity across positions.

- Complete research phase for Comprehensive Economic Development Strategy (CEDS).



Indicates strategic initiatives developed in response to DED's QPS results.